



BWUA Sponsorship & Partnership Benefits Matrix

Sponsor / Partner Benefit	Silver \$5,000	Gold \$10,000	Platinum \$15,000
Official BWUA Sponsor Recognition	✓	✓	✓
Logo on BWUA Sponsors & Partners Page	✓	✓	✓
Recognition on Social Media	✓	✓	✓
Recognition in BWUA Newsletter	✓	✓	✓
Recognition at Selected BWUA Events	✓	✓	✓
Company Listing in Member Directory	✓	✓	✓
Event Program Advertisement	✓	✓	✓
Website Advertisement	—	✓	✓
Featured Social Media Spotlight	—	✓	✓
Featured Newsletter Spotlight	—	✓	✓
Vendor/Exhibitor Opportunities	✓	✓	✓
Employee Participation in Selected BWUA Programs	—	✓	✓
Corporate Volunteer & Mentor Opportunities	✓	✓	✓

Sponsor / Partner Benefit	Silver \$5,000	Gold \$10,000	Platinum \$15,000
Apply for Speaking Opportunities	—	✓	✓
Host/Present Educational Workshop	—	✓	✓
Leadership Roundtable Participation	—	✓	✓
Sponsored Email Opportunity	—	—	✓
Featured Website Sponsor Placement	—	—	✓
Premier Logo Placement at Major Events	—	—	✓
Recognition as Premier BWUA Partner	—	—	✓
Priority Speaking/Panel Consideration	—	—	✓
Customized Partnership Opportunities	—	—	✓
Priority Access to Partnership Initiatives	—	—	✓
Annual Sponsor Impact Recognition	—	—	✓

✓ = Included — = Not included at that sponsorship level