

Dr. Tamara Haskins Bio

Dr. Tamara Haskins is a technology executive, entrepreneur, educator, wellness professional, women's empowerment champion, and advocate for the advancement of Black women in business. She currently serves as President of [Black Women United Alliance](#) (BWUA), a nonprofit organization dedicated to the education, development, empowerment, and advancement of Black women business owners.

At the heart of her work is her belief that true success requires complete wellness. She advocates for a whole-person approach that recognizes the importance of mental, physical, emotional, social, spiritual, and financial well-being. Her philosophy is that professional achievement and business success are most sustainable when women are equipped to care for themselves, strengthen their families, relationships, protect their well-being, and live with purpose.

She has 35 years of corporate high technology experience, including an extensive career working with Fortune 500 technology companies. Her professional background includes information technology, telecommunications, technology leadership, technical education, instructional design, business strategy, and organizational development.

She holds a Doctorate in Natural Health Studies, a Master of Science in Information Technology, and a Bachelor of Science in Telecommunications Management. She also completed her Ph.D. level graduate studies in Education with a focus on Instructional Design, including 3 doctoral residencies. Her multidisciplinary education uniquely connects technology, education, business, and complete wellness. These areas continue to shape her professional and community leadership experience today.

She is also the Founder, CEO, and Chief Marketing Officer of [CAMES.AI](#), where for more than 15 years she has applied her experience in entrepreneurship, executive leadership, marketing, and business development. For more than 20 years, she has empowered, supported, and invested in Black women-owned businesses, helping entrepreneurs strengthen their knowledge, confidence, resources, and opportunities for growth.

Her commitment to women also extends into community service. She serves as President of [Purses & Things](#), a nonprofit organization dedicated to supporting women experiencing homelessness and living on the streets. She is also the Founder and CEO of [YVM Wellness & Spa](#), where she helps women strengthen their bodies, build confidence, and improve their quality of life through comprehensive wellness protocols and strategies.

She also serves on the advisory board for an emerging educational platform, [Fuel The Future](#). She previously served as Technology Director for a [Chamber of Commerce](#),

contributing her expertise in technology, education, business development, and community advancement.

Through her leadership and entrepreneurial endeavors, she brings together decades of experience in technology, education, entrepreneurship, wellness, and community service to help Black women business owners learn, grow, lead, build sustainable businesses, and thrive in every dimension of their lives.

Her philosophy is simple but powerful: **Success is not complete without optimal wellness.**