

Tara Davis

Founder & CEO, Para Consulting Services, LLC / Executive Director, Black Women United Alliance

Tara Davis is an entrepreneur, construction professional, and community advocate committed to advancing women. She is a Founding Director and the Executive Director of Black Women United Alliance (BWUA), a nonprofit that educates, empowers, connects, and advances Black women and Black women business owners.

Tara is also the Founder and CEO of Para Consulting Services, LLC, a Texas-based construction consulting firm offering quality assurance, inspection, project management support, owner's representative services, and staff augmentation. Her firm has supported major transportation, aviation, education, and infrastructure projects, including work associated with DFW International Airport, TxDOT, Texas A&M University, and Tarrant County College.

A woman entrepreneur in a male-dominated industry, Tara is passionate about helping women and small businesses position themselves for contracting, procurement, partnerships, and sustainable growth. She brings hands-on experience in business development, strategic partnerships, and working with public agencies and major corporations.

Tara holds a Bachelor of Science from The University of Alabama. Together with her husband, Earl Davis, she founded The Haven Marriage Center, Inc., which supports marriages and families through education, resources, and community.

Her philosophy is simple: *when women have access, opportunity, and strong relationships, we are stronger together.*